

Why HostTycoon?

Why use HostTycoon for your next Web Development Project?

Probably you know someone who has created a web site all by himself or herself. So if they can do it why use a professional at all? Can't you create your own business or organization's web site in your spare time and without the services of a professional web site designer? The answer is probably, yes. But following are some reasons why it may not be a wise idea for you.

Validation: Many non-professionals use WYSIWYG (What You See Is What You Get) web page creating software. While this kind of software is nice in that it's similar to working with a word processing program, many of these programs don't write "valid" HTML code. The problem with invalid HTML code is that while the page may look fine on some browsers (Internet Explorer, Netscape, etc.), it may not look even acceptably good on some other browsers or even on different versions of the same browser. HostTycoon designs web pages that WILL validate according to W3C validations specifications. (Try using the W3C Validation Service to test a web site that a non-professional has designed and see the results.)

Time: For most of us, time is a precious commodity. Is it better to take the time away from your business and other activities to learn how to create and maintain an effective web site? You need to decide if you have the time to follow through on these necessary parts of web site design:

- Learn HTML coding (it requires more than just wysiwyg web editing software)
- Learn how to use the various software packages needed to:
 - create and edit web pages
 - scan or otherwise create graphics
 - optimize graphics
 - upload pages to the host
 - run telnet sessions
 - decipher raw log files to analyze traffic to your web site.
- Learn good web design principles - design your pages so they load quickly, are easy to navigate and do well in Search Engine queries
- Learn where to go and how to obtain a domain name
- Learn what to do with the web pages once they are created - where they go and how to get them there.
- Obtain several types of browser software to test your web pages for browser compatibility/validity.

Money: Saving money is the main reason most would consider designing their own web site. But by designing their own, are they really saving? It's takes a substantial monetary investment to purchase the necessary software to create a professional looking web site. It also takes a considerable amount of time to learn how to use the various programs effectively. Many business owners don't have that kind of time to spare and are usually better off investing their time in what they know best - running their business.

Expertise: When a professional web designer is hired the customer receives the benefits of their business experience, artistic talent, technological skills and the expertise to help you establish a effective, highly visible presence on the Internet. HostTycoon will work with you to analyze your competitions' web presence - their strengths and weaknesses. Using that research we will construct your web site based on your business strengths and the weaknesses of your competition. Your web pages will be built to load quickly, be user friendly, appeal to your target audience and encourage repeat visits.

What exactly is e-commerce?

Is it just an online presence for business which help them communicate worldwide? Yes, earlier companies worldwide thought that just having an Online Presence would solve the purpose of business for them. But this definition alone does not solve the purpose for you. This trend of e-commerce is now fast changing. They know that using the web as a strategic medium can mean all the difference to success, only if used with proper approach and in proper direction. The software applications and services landscape in a way that has not been seen earlier.

What this also means is that you need technology providers who understand the business implications of technology and can make sure that the solutions work with your existing business. Also, enable you to integrate new processes without massive investments in changing the whole Application Architecture.

This is exactly what we do at HostTycoon. Our main priority is quality and we know that quality will always bring customer satisfaction. In HostTycoon, we make sure that the solutions we develop for our clients work for current situation but also lay a strong foundation for future enhancements. We are currently working in a complete spectrum of Software Application Development and IT Enabled Services

In fact, our unflinching belief in providing services of the highest quality with true value to our clients has given us maximum satisfaction. We provide full range of services including User Interface Design and Graphics Specialists which is treated as a separate branch of our unit with the name of e-commerce.

With our strong focus on business value of all technology development projects, we make sure that the focus stays on how best we can use the freshest technology for serving business needs and not the other way around. We invite you to contact us for more details or for initiating discussions on how we can help you become more profitable by taking care of all your software problems with professional competence and ease.

Services HostTycoon.com Provides

- Our focus is to provide the best value for our clients by utilizing the latest technologies and employing mature techniques. We're here to pursue infinite possibilities. We take chances and we exceed expectations. Our job is to make your business a success.
- Our goal is to become the largest service provider in our chosen market by client satisfaction, professionalism, superior quality and innovation. It is the expression of the company's commitment to think and act from the customers' perspective. We take responsibility for our decisions at the individual & company levels. We aspire to the highest level of excellence in our products and services.
- We push ourselves to the limit, question boundaries, and continually advance. We keep our promises to clients, employees, and their families. We know how technology works and we are here to provide you with the best service and product.