

Web development & Web site design

Outsourcing Your Business Development

Software development is a highly technical job. To develop software in-house requires time, skilled manpower, and expensive programs and equipment. Outsource development is a cost effective alternative to developing software in-house. Outsource development and Outsource Programming at HostTycoon safeguards the client's intellectual property, proprietary software and new development specifications with very high levels of security. Clients retain limited ownership of all intellectual property rights and software source code at the completion of the project.

We offer you flexibility

Outsource software development is synonymous with flexibility. When facing a large project but of short duration, you can use outsourced software programming to limit the number of new employees and administrative support personnel you must take on. HostTycoon allows you to double the number of programmers.

Your cost

For start-up companies, the benefits of outsourced software development can be monumental for the simple fact that it allows you to go farther on your VC funding. The costs of outsourced software programming are much lower than hiring programmers to fulfill your design. Our past experience with our international clients makes us very confident that we will deliver the best possible quality, at significant cost savings to you, every time!

Independence

Software development offers another major advantage: independence. Most software vendors or investors cannot conduct independent analyses of their own or their competitors' products. HostTycoon not only performs development work but also can obtain the competition's software for evaluation purposes for clients. This ability allows us to ask the questions you want answered and not disclose client identity.

As a fully operational development center (ODC), HostTycoon services include Envisioning, Planning, Rapid Development, Testing, Deployment and management of IT Divisions / Custom IT Requirements / Products or a set of related applications. These outsourcing services broadly include software consulting and software development, as well as support, maintenance and enhancement.

To sum it up: outsourcing software development at HostTycoon allows you to cut production costs without the need to compromise on either speed or quality. Your operation becomes adaptable to increasingly complex and rapidly changing business environment. Ask yourself, can you afford not to go outsource?

Outsource your Web design, web development and web services to HostTycoon

Website design & web development is no longer just about publishing your brochure on the Internet. Whether it's about establishing your identity, developing/enhancing an existing identity, producing a periodical online publication, producing an entertainment site, or exchanging data with your partners/clients, your website must do something for its audience. Inform, provide, entertain... our consultants understand the importance of listening to your requirements and developing a solution that delivers to your target audience's expectations.

We work closely with you to analyze short and long-term goals and develop an in-depth understanding of your web development needs. We push boundaries to create unique web designs. To ensure the highest level of quality, each application undergoes rigorous quality assurance testing throughout development and is deployed through systematic launch processes. We are a web design company by experience, not by talk.

Our Web Services Includes:

- Website Design Development and Redesign

- Intranet, Extranet and Portal Development
- Custom Web Application Development
- Content Management Solution
- PHP Programming

Outsource web design, development, and your web services to HostTycoon. If you have any questions regarding our services please contact us at: support@hosttycoon.com

Website Design Development and Redesign

We are a full service website design and development company offering services in website design, website redesign (remake of your current website), web graphics and web master services.

Our objective is to create fast loading websites (optimized design) that powerfully and accurately communicate (effective graphics), where the visitors can easily find what he or she needs (efficient navigation).

Overview of our Web-related services

Website design, redesign, development, and architecture
 Standards-compliance, forward-compatibility, and accessibility: design, redesign, development (markup), consulting, training
 Search engine and directory Website optimization: design, redesign, development (markup), content
 Website maintenance for existing clients
 Navigation design and development
 "Look and Feel" development
 Custom graphic images and retouching

Website design includes defining the site, developing the site structure, visual design and testing, production and Q&A, launch and beyond, testing for usability and analyzing your competition. Website redesign includes effective navigation, visual appeal, updated information, multi-platform compatibility, a professional presence and an interactive site.

Our quality Website designs are quick loading, easy to navigate, widely accessible, and search engine friendly. Our graphic images and photos accentuate content without dominating.

Web design and development highlights:

- Optimized for search engines
- Pages load quickly
- User-friendly and easy to navigate
- Standards-compliant with W3C Recommendations
- Graphic images accentuate, not dominate your content
- Cross-browser, cross-platform friendly
- Created with accessibility in mind following W3C Accessibility Guidelines
- Detailed attention and care given to every element

Intranet, Extranet and Portal Development

In order to create a strategic advantage, companies need to access critical information from anywhere, at anytime. By integrating Internet technology, we can help you create a corporate portal to serve as a foundation for your corporate knowledgebase, project or document management system, decision support system, business-to-business extranet and more.

Intranet extranet applications make it easier for users to access the data and information they need to increase productivity. Organizations can realize an immediate return on their investment by streamlining and automating workflow, collecting information on-line, reporting on data from multiple independent systems and managing content and documents efficiently.

Each and every business has ways where an intranet or extranet application can streamline communication. From on-line project management, status and reporting, to extending on-line content and document authoring for multiple branch offices while using centralized data management.

Portal development services are one of HostTycoon core capabilities, and include the following services:

- Database engine design and development
- Site layout and graphics design
- Programming (HTML, ASP, ASP.NET, PHP, CFM)
- Content organization
- Interface design and implementation
- Web services integration
- Decision support system integration
- Automated messaging to support business processes and workflow
- Site hosting and application support and maintenance

With over 5 years of experience in web application development, Isummation is the team that can help you organize and deploy a powerful and expandable intranet, extranet or portal application to empower your users with the information they need, when they need it.

Custom Web Application Development

HostTycoon has been developing custom web applications for clients since 2003. Our team of dedicated web developers has participated in hundreds of application development projects ranging from simple eCommerce application development SB, to complex intranet web applications for corporations.

Custom web applications bring websites to life. From lead generation tools to content management, you can turn your Website into a valuable business tool. HostTycoon can develop an application from the ground up, providing you with exactly what you need, not just what we have available. And because we use standard technologies, any custom web application we develop is guaranteed to work with your existing systems.

HostTycoon helps clients achieve their business goals by designing, building, integrating and supporting mission-critical web applications and systems.

Our team thrives on challenges and is able to find innovative, reliable solutions to the most complex of your business problems. We have not seen it all, but our experience ensures we can avoid the pitfalls and complete your project within time and budget. We look forward to discussing your needs and adding you to our list of satisfied clients.

Content Management Solution

You know how important content is to your company's website. Whether you have Internet, Intranet or Extranet sites, content drives your website. Everything from a newspaper article, to an e-mail promotion, to an e-commerce transaction is driven by content. The size and complexity of websites is growing every day. To keep up with the content and overcome the content management challenge, your organization needs a robust and elegant content management system that enables you to create, edit and publish your information. Our solution will simplify content management and turns your website into a more powerful communication tool.

Our Content Management Solution is a browser-based web content management and website builder application with a complete online WYSIWYG HTML Editor that you can use to create, edit and update your entire website.

The client can perform sophisticated updates and ongoing site maintenance using easy-to-use "back-end" website management tools without having to become an expert in HTML. Best of all, this system is flexible, so that the website design won't have a "cookie cutter" look and feel.

100% DHTML, JavaScript and CFM/ASP/PHP code. There are no slow Java or ActiveX components to worry about and everything is handled in your browser!

Complete Online HTML WYSIWYG Editing (What You See is What You Get), if you can use Microsoft Word, then you can use content manager. Simple to use interface, Point. Click. Edit

PHP Programming/Web Development in PHP

For those of you unfamiliar with PHP programming and its many applications, PHP is a script language and interpreter that is used primarily on Linux web servers. The acronym PHP, previously derived from "Personal Home Page Tools", now stands for "Hypertext Preprocessor".

PHP Development is today's fastest-growing technology for dynamic Web pages. According to the authoritative Netcraft survey of what technology is in use on the Web, PHP programming can now be found on 24% of domains queried, more than 37,574,105 Domains. PHP is available on over 36% of Apache Web servers - the most common server on the Web. PHP 4 was downloaded 265,000 separate times in the first two months it was available. With the open-source trend gaining popularity, PHP development is expected to continue to pick up momentum.

PHP has been in development since 1994, and is now used in Web-related applications by some of the most prominent organizations such as NASA, Redhat, MP3-Lycos, Ericsson and Mitsubishi.

PHP is a robust, server-side language that can offer a great deal of functionality, and it can serve pages quickly. It can also create simple Flash animations and PDF documents on the fly. It has advanced mathematical capabilities, as well as object-oriented programming methodologies. It's most useful capability is in implementing cryptographic support, as well as support for various database servers.

We use MySQL & MS Access database with PHP for database application. We recommend to use PHP MySQL combination for Linux servers. MySQL is the world's most popular open source database, recognized for its speed and reliability. MySQL is a cost free database.

Our PHP programmer offer wide variety of services like:

- Shopping Cart System.
- Event Calendar Management System.
- Mass Email Management System.
- Content Management System.
- Data Management System.
- Graphical Evaluating System.
- Inventory & Accounting System.
- Library Management System & all type of Cold Fusion programming services

Web Hosting

The Best way to make Millions notice your company... product...service Host your site on the World Wide Web and reach an audience of millions...24 hrs a day...all through the year. Internet - the worlds latest and fastest growing medium offers you the option of reaching out to the world with your presence.

Websites are already the most cost-effective way to market your business. Think about it, your product is seen by a worldwide audience, you can change your content everyday, and you can monitor and interact with your customers, tailor what they see to their specific requirements and of course sell directly to them, immediately. The Internet is experiencing hyper-growth giving you bigger target audiences and even greater potential. Compare this to traditional forms of promotion - expensive printing costs, limited information that can't be updated, slow information delivery, finite target markets, limited response mechanisms and poor accountability/marketing intelligence. Once your company has a website, you will begin to see its potential as a sales and marketing tool and also as a vehicle for providing leading edge customer service.

HostTycoon provides secure, accessible and manageable hosting solutions to large, small and medium-sized businesses around the world. We offer a variety of hosting solutions, due to our affiliation with one of the best Internet Service Providers in the world. Thus we tender unparalleled and prompt Web site functionality to our clients.

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