

HostTycoon Quote Request

HostTycoon is a database design, web design, software development & IT services company. We are a creative and very cost-effective business solutions provider for medium businesses and organizations.

We are a provider of high quality, very competitively priced innovative IT solutions with excellent service every step of the way. Additionally our services are supplemented by electronic marketing and maintenance IT services tailored to your specific business requirements.

Our professional and very creative web designs, software programming and electronic marketing services will successfully and cost-effectively allow you to compete with the rest of the pack on the Internet.

HostTycoon offers a comprehensive suite of services for everything you need to get your business on the Internet; from establishing your online presence on the Internet to hosting, managing, developing, and maintaining an industrial strength e-business site. We combine reliability, high performance, ease of use, and superior customer service to deliver a comprehensive and easy-to-implement answer to Website Hosting and Design. Just a few quick steps, and your Website is online.

Step 1 of 3

1. Plan It

The planning process should be a group process for departmental or organizational web sites. It is important to include the web developer, as well as key people within the department or organization. The following should be considered during the planning process:

Please provide the required information that is stated below.

1. What is the purpose of the web site?

2. What is it that you are trying to accomplish by offering a web site?

3. Is it informational, is it to gather data, promote your services?

4. Who is the target audience?

5. Who are you expecting to use this site?

6. What information do what to offer?

7. What information is already available and what needs to be gathered?

8. Who is responsible for the information?

9. What kind of look and feel should the design offer?

10. Is the site professional or personal? (The answer to this question will dictate the style of design that should be used. A professional site should have clear and concise language and proper graphics. A personal site could have more of a friendly tone and use fun graphics.)

Step 2 of 3

2. Design It

Once the plan has been created then the graphical portion can be started. The planning group should still be consulted when making these decisions.

1. Create a site outline - An outline will help develop the file structure and give a sense of where and when information should appear on the site. The outline will show the layers to the site.
2. Develop the file structure - Once an outline has been created the file structure can then be developed. Information should be grouped together based on the outline. Files and folders can be created, so as pages are ready to be worked on the files already have a home. See Suggestions for naming web files and folders for further information.
3. Decide on the page layout - What kind of layout style will accomplish the purpose for the web site? Will there be different layouts for the different layers or different sections? There should be, however, some constant that links the individual pages to the entire site. Will any of the layout be done using Cascading Style Sheets
4. Decide what type of coding, scripting or other technology will be needed to create the design. - Will you be using HTML or XHTML to accomplish your goal or will you need to use JavaScript, ASP, Flash, or other scripting languages? Be sure to use these technologies to enhance a site, not just because they exist. Consider what metatags you need to use so search engines will pick up your site. 5. Decide on the graphic design - What is the color scheme? Pick colors that compliment each other and try not to use too many. The background should not interfere with viewing the text and the font of the text should be a standard font, so that it will appear nearly the same on every computer. Are there any graphics or logos that will be used and is there a particular spot on the page that it should appear. Much of the graphic design part can be applied by using Cascading Style Sheets.

Which categories best describes your content?

- About Us
- Company
- Contacts
- Customer Service
- Our Clients
- Partners
- Promotion
- Services
- Solutions
- Privacy Policy
- Support
- Terms of Use

How many estimated pages?

Please choose the design work:

- Website
- Development
- Website Redesign
- E-commerce Website

What does your Company Specialize: (please choose one)

antiques	computer.software.accounting	manufacturing.equipment
art	computer.software.cdrom	manufacturing.software
art.supplies	computer.software.database	manufacturing.supplies
automotive	computer.software.graphics	recreation.camping
automotive.motorcycle	computer.software.misc	recreation.fishing
automotive.parts	computer.software.pc	recreation.fitness

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Step 3 of 3

3. Information

Now the developer can start to work on building the site. During this stage it is important to make sure that the planning group is consulted from time to time to make sure that the design is going in the right direction.

Last Name: _____ **First Name:** _____

Organization: _____

Address: _____

Country: _____ **Fax Number:** (_____) _____

Contact Phone no.: (_____) _____ **Email Address:** _____

Addition Information

Do you prefer flash animation? What are your company color(s)? List similar and prefer websites styles. List information you think we should know about your company image.

Promotional Code: (special offers) _____

These are guidelines that the customer must follow before submitting electronic documents to HostTycoon.

1. Manuscripts: must be provided on PC-formatted media (CD-ROM) in Microsoft Word or RTF file format.
 - a. Fonts and spacing must be suitable for easy reading and reproduction.
 - b. Do not embed photographs, diagrams, illustrations, chart or graphs within the electronic manuscript files.
 - c. Provide each graphics element in a separate electronic file according to the requirements below.
 - d. Only diagrams may be embedded within the flow of the text.
2. Body Text: Please restrict font usage to Times, Helvetica, Times New Roman, Arial, and Symbol
3. Headings: All headings should be typed flush left, using upper and lower case, with two line spaces above.
4. Photographs: Photographs must be submitted as .tiff or .jpg images, as individual files.
 - a. Each photograph must be accompanied with a laser-quality proof.
 - b. Minimum image resolution is 300 dots per inch.
 - c. Minimum image width is 4 inches; therefore, the minimum image width is 1200 pixels.

Mailing Address:

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